



msrpk.com

**2518 Burnsed Blvd, #336
The Villages, FL 32163
607-595-1673**

AFFILIATION AGREEMENT/RADIO-ROAD-TEST

This agreement between msrpk.com (**msrpk.com**) and the below named FCC licensed commercial radio station or outlet (called **Station**) concerns the weekly broadcast of “Radio-Road-Test” or “Radio-Road-Test Minute” (called **Program**).

Once this agreement is dated and signed by both representatives of **msrpk.com** and **Station**, **Station** may begin to broadcast the **Program**, at its convenience. It will then be in force until one or both parties notifies the other in writing that it wishes to end this agreement. The agreement would end 30 days after receipt of the other party's desire to do so.

msrpk.com distributes the **Program** via its msrpk.com website. **Station** may, at its option, have a separate page in the password protected area of the msrpk.com website where the program, and the associated liner for that program, will be available for download. **Station** may also opt to download the program via Dropbox. The program will be available in the download area not later than Friday of the week of release, unless otherwise alerted by e-mail. The password protected area is available from the Affiliate Information Page (<https://msrpk.com/radio.html>). From time to time, the Affiliate Download Area and Station Specific folder may contain closed circuit information, a backup program with liner, and as situations dictate, future programs and liners. **Station** agrees to keep any passwords/logins for the affiliate download area confidential as part of this agreement.

msrpk.com normally provides these features on a no cash required barter basis, with **msrpk.com** getting the first minute of commercial time for “Radio-Road-Test”, and the **Station** the second. For the “Radio-Road-Test Minute”, **msrpk.com** gets the 30 second availability directly after the program airs. **Station** is allowed to broadcast the **Program** as many times as it sees fit once downloaded for a period of 26 weeks from first download of the program. **msrpk.com** reserves the right to ask for broadcast affidavits showing the time of broadcast and when the commercial actually ran. If **Station** traffic software generates this automatically, then that will suffice. Cash compensation for carriage of **Program** will be negotiated on a case by case basis if **Station** wishes to carry **Program** on that basis.

This agreement will serve as permission for **Station** to broadcast **Program** under intellectual property statutes. **Station** may make a copy of an as aired program for its sales purposes, as long as the copyright information is plainly visible on the label (Copyright 2XXX, msrpk.com, All Rights Reserved). **Station** may also feel free to stream its contemporaneous over the air broadcast of **Program** on its own website. **msrpk.com** has sole control of the production of the **Program**. Advertisers do not exercise editorial control or review. By signing for **Station**, the signer affirms full authority to undertake an agreement on behalf of the station.

This is the entire agreement between **msrpk.com** and **Station**, and can only be modified in writing. Both **Station** and **msrpk.com** must agree to changes in writing before they become part of this agreement. Any/all applicable federal and state statutes shall apply in case of a legal dispute.

For **Station** _____:
Date:

For **msrpk.com**:
Date:

Paul Kamiński