



msrpk.com

PK Communications Co.
PO Box 48
Johnson City, NY 13790-0048
607-232-2232

AFFILIATION AGREEMENT/RADIO-ROAD-TEST

This agreement between PK Communications Co.'s msrpk.com business unit (called **PK Comm**) and the below named FCC licensed commercial radio station (called **Station**) concerns the weekly broadcast of "Radio-Road-Test" (called **Program**).

Once this agreement is dated and signed by both representatives of **PK Comm** and **Station**, **Station** may begin to broadcast the **Program**, at its convenience. It will then be in force until one or both parties notifies the other in writing that it wishes to end this agreement. The agreement would end 30 days after receipt of the other party's desire to do so.

PK Comm distributes the **Program** via its msrpk.com website. **Station** may, at its option, have a separate page in the password protected area of the msrpk.com website where the program, and the associated liner for that program, will be available for download. The program will be available in the download area not later than Friday of the week of release, unless otherwise alerted by e-mail. The password protected area is available from the Affiliate Information Page (<http://msrpk.com/radio.html>). From time to time, the Affiliate Download Area and Station Specific folder may contain a backup program, and liner, and as situations dictate, future programs and liners.

PK Comm provides this feature on a no cash required barter basis, with **PK Comm** getting the first minute of commercial time, and the **Station** the second. **Station** is allowed to broadcast the **Program** as many times as it sees fit once downloaded for a period of 26 weeks from first download of the program. **PK Comm** reserves the right to ask for broadcast affidavits showing the time of broadcast and when the commercial actually ran. If **Station** traffic software generates this automatically, then that will suffice.

This agreement will serve as permission for **Station** to broadcast **Program** under intellectual property statutes. **Station** may make a copy of an as aired program for its sales purposes, as long as the copyright information is plainly visible on the label (Copyright 2XXX, PK Communications Co. All Rights Reserved). **Station** may also feel free to stream its contemporaneous over the air broadcast of **Program** on its own website. **PK Comm** has sole control of the production of the **Program**. Advertisers do not exercise editorial control or review. By signing for **Station**, the signer affirms full authority to undertake an agreement on behalf of the station.

This is the entire agreement between **PK Comm** and **Station**, and can only be modified in writing. Both **Station** and **PK Comm** must agree to changes before they become part of this agreement. Any/all applicable federal and state statutes shall apply in case of a legal dispute.

For **Station**_____:

For **PK Communications Co.**:

Date:

Date: